



"Helping to Change Communities from Within"



Check out the latest from [A Better LA](#), Pete Carroll's non-profit, and also if you haven't seen it yet - [click here](#) for a picture of Coach Carroll discussing A Better LA with President Bill Clinton.

### Nike+ Human Race a Success!

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Thanks to everyone who came out last Friday at midnight to run the Nike+ Human Race and support A Better LA. They had a sold out crowd of 8,500 runners. A Better LA was the official charity of the Los Angeles run receiving \$5 from every entry fee. We were so proud and lucky to be a part of such an amazing event! Thanks again to the LA Nike team and all of the USC students, alums and athletes who ran for a cause. Check out our [blog](#) and [Facebook](#) page for more pics and the recap of the event at [www.nikerunning.com](http://www.nikerunning.com).

### Alliance of Youth Movements Conference in Mexico City

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Last week, A Better LA had the privilege of being a part of a social media conference with 40 different youth movements from around the world. We were able to share our story from Los Angeles as well as be inspired by amazing work taking place in Mumbai, Moldova, Burma,

Venezuela and many others. All of the groups use Facebook, Twitter and Mobile texting campaigns to reach their supporters, mobilize protesters and create real social change. Check out their website [www.allianceofyouthmovements.org](http://www.allianceofyouthmovements.org) for all the highlights.

### A Better LA featured on ABC's A Better Community

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Recently ABC put together a series of stories from around the country about what groups are doing to make a better community. A Better LA was featured and the show will air on TV in the upcoming weeks. For the video clip on abc.com, [click here](#).

Also check out a new 1 minute video narrated by Reynaldo Reaser from [CURE](#) explaining what A Better LA means to him. Thanks to our partners at [Engine 7 Films](#)

and Director Ryan Simon. Click on the picture to link to our [YouTube.com](https://www.youtube.com) page to view and please pass along.

### **A Better LA @ Dodger's Game**

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Last month we had a great time with about 50 kids from A Better LA @ Dodger Stadium. This opportunity was made possible as a result of The [Summa Children Foundation's](#) Brian Werdesheim and Jim Miles ongoing relationship with the Major League Players Trust. Each year they pick one organization to benefit from this always memorable experience. This year, they teamed up with CAA Sports to make this great evening possible. Andre Eithier, Russell Martin and other Dodger Stars were very generous

with their time and as a result the ABLA kids left with some great pictures, autographs and hopefully memories that will last a lifetime.

Thank you to all of our supporters and please continue to join the conversations online or reach out to us via [email](#) if you'd like to become more involved. There are a lot of exciting opportunities in the next couple of months with our annual Toy Drive and Holiday Party, so please stay tuned!

- Brian Center, Executive Director