



2 for 1 tickets this Friday only! All proceeds go to Red Cross to help Haiti disaster relief efforts.

Volunteers at our holiday party with two girls very excited to have just received toys! Don't forget to take a look at our [blog](#) to learn more about all the exciting things A Better LA achieved this past year.



Coach Pete Carroll invites you to...

**Make It better**  
An Evening of Comedy benefiting A Better LA

PERFORMANCES BY

**WILL FERRELL**  
WITH FRIENDS

DEMETRI MARTIN	TENACIOUS D	TIM & ERIC
NICK SWARDSON	AUBREY PLAZA	ROB RIGGLE

AND MORE

FEBRUARY 20TH 2010 @ 7:30 PM  
NOKIA Theatre  
L.A. LIVE

AGG  
ticketmaster.com • CHARGE: 800.745.3000  
TICKETMASTER LOCATIONS  
ABETTERLA.ORG

For sponsorship and VIP Packages please call (310) 201-5033



Check out my acting debut on [Funny or Die](#). Aubrey Plaza and Rob Riggle kept me laughing the whole time!

Greetings!

Happy New Year! As you may know, I recently accepted the position of head coach of the Seattle Seahawks. I am sad to be leaving my USC family, but I am very excited about this new opportunity for myself and for A Better LA. While I have relocated myself, I have not relocated my heart. The work that we are doing is way too important and I am committed and forever dedicated. I also want to make it clear that not only am I committed to supporting A Better LA, but the Seattle Seahawks have committed to supporting the organization as well.

I am really proud of the work that we are doing and this past year has been amazing. The results we have achieved are astounding. We have doubled the number of intervention workers we employ bringing our total to nearly 40. Our intervention workers have responded to over 90 crises, managed 13 gang truces, and maintained over 50 peace agreements. LA city law enforcement has confirmed countless lives have been saved and gang homicide rates are way down due to our work and the work of our partners in the City and County. Our community events have been a key part of our success brining a sense of hope and safety to people paralyzed by fear and violence. We had 20,000 people attend our 4th of July event at the Coliseum and 4,000 people attended our annual holiday party, where literally thousands of toys were given away.

We have more work to do and we need your support more than ever. We have a great opportunity coming up on Saturday, February 20, 2010 when we will be having a [fundraiser](#) hosted by Will Ferrell. We have just added some great performers to the lineup, including Tenacious D. and Jack Black Due to the disaster in Haiti, Will Ferrell and I have decided to donate all of the ticket proceeds from this Friday the 22nd to the Red Cross. Tickets will also be buy one get one FREE. I couldn't be more fired up about this event and can't wait to be there. Tickets are on sale through [Ticketmaster.com](#).

Sincerely,  
Pete Carroll